

Press release  
For immediate release



## **Busbud launches microsite to help World Cup fans get to the next match**

**Montreal, June 12<sup>th</sup> 2014** - Busbud announces the launch of the [Brazil Bus Finder](#), a microsite dedicated to help soccer fans easily book their bus trips between the twelve Brazilian cities part of the 2014 FIFA World Cup™ circuit. [Busbud.com](#), the leading worldwide bus travel booking site, allows travelers to book tickets for tens of thousands of bus routes everywhere in Brazil.

Busbud's Brazil Bus Finder ([www.busbud.com/worldcup](http://www.busbud.com/worldcup)) allows visitors to filter bus routes and schedules by team or city, and book bus tickets for various companies online, directly on Busbud.com. Routes will be updated continuously based on the evolving World Cup match results.

An estimated 3.7 million people are expected to travel throughout Brazil between June 12<sup>th</sup> and July 13<sup>th</sup>, including 600,000 travellers from foreign countries. In Brazil, buses are the main mode of long-distance transportation: they are clean, comfortable, run on time, and the main routes -- between Rio de Janeiro and São Paulo, for example -- are typically served many times a day.

"The Brazilian long-distance bus network is very well developed, yet finding the right bus online is often cumbersome, especially for international travellers," says LP Maurice, Busbud CEO and co-founder, who developed the business idea while backpacking across Brazil and other South American destinations in 2011. "We want to help travellers and football fans get around and follow their teams while saving them time and stress -- and an extra trip to the bus station."

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Contact: Alain Wong, Communications and Marketing Director, Busbud  
+1 514 467 7663  
[alain@busbud.com](mailto:alain@busbud.com)  
[www.busbud.com](http://www.busbud.com)

### **About Busbud**

Busbud makes bus travel easy. By connecting travelers to bus operators, Busbud makes it a breeze to find and book city-to-city bus tickets, all around the world. Busbud.com is the most comprehensive source of city-to-city bus schedules and tickets around the world, gathering schedules for over 10463 cities in 89 countries, in 10 languages and 21 currencies.

[www.busbud.com](http://www.busbud.com)