

## **BUSBUD PARTNERS WITH ADO AND EXPANDS ITS COVERAGE IN MEXICO**

**Travelers are now able to search, compare and book bus tickets from one of the largest bus companies in the world, operating in Mexico.**

**MONTREAL - August 30th, 2018** - Busbud, the world's largest intercity bus booking website and app, has announced its new partnership with Autobuses de Oriente (ADO), adding domestic bus routes in Mexico, more particularly in the Yucatan peninsula. Travelers are able to book intercity bus tickets in Mexico on Busbud in their preferred language and payment method, joining existing coverage in much of Europe, as well as in North America, Latin America, Southeast Asia and Southern Africa. This is the first time that ADO's extensive inventory will be bookable with other payment methods than Mexican cards.

Pedro Alfaro, Busbud's Managing Director of Partnerships in Latin America, comments on the supply expansion:

*"At Busbud we are thrilled to partner with the ADO group to offer bus tickets in the Southeast Region of Mexico. This expansion will offer our users many of the top touristic routes of interest to travelers. Our users will be able to choose from ADO's three distinct brands and classes of service: Luxury, Executive and First class. Within these three type of services ADO offers an array of amenities that we are excited our passengers will begin using". Our dedicated efforts to cover more bus routes worldwide shows our continued commitment to make Busbud the clear global leader for online bus travel."*

### **Solving a problem for international bus travellers in Mexico**

Mexico's thriving bus travel industry offers a state-of-the-art and modern fleet with multiple daily connections between all major hubs of the country. However, Mexico's record breaking 10.6 million visitors in the first quarter of 2018 were not able to book ADO bus tickets online with their cards, as only Mexican cards were accepted for online booking.

Busbud has solved this issue for international travellers by partnering with ADO and offering their inventory online. With ticket prices in 30 currencies, a website in 11 languages and accepting most international payment methods as well as PayPal, Busbud opens up a very large network of intercity bus routes for travellers in Mexico.

*"The key to our expansion remains the valuable relationships we have built with both our partners and customers. As we continue to grow and bus travel becomes more accessible, our company focus remains the same: continue our global expansion to become the clear online bus travel marketplace",* says Alfaro.





### **New Mexican expansion by the numbers:**

Number of bus routes added: 588

Number of cities added: 45

Number of provinces added: 4 (Quintana Roo, Yucatan, Campeche and Chiapas)

### **About Busbud**

Busbud, the world's largest city to city bus online marketplace, allows customers all over the world to easily search, compare and buy bus tickets in more than 80 countries, covering over 17 000 cities with more than 2200 bus operators and offers its users the choice of 11 languages and 30 currencies. Busbud is available on the web at [busbud.com](http://busbud.com) or by downloading the Busbud app for free on either iOS or Android stores.

- 30 -

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